

Gimbels Fur Storage Vaults on the Premises

Modern scientific equipment. Dry cold air protection. Furs guaranteed against moths, fire, theft, dust, moisture.

A postal or telephone call (Knickerbocker 5100—Extension 34) brings our auto.
"Furriers since 1842"

Piano Sale (8th Floor) Piano Store Open Evenings Until 9 P. M.

Gimbel Brothers
32nd ST. - BROADWAY - 33rd ST**STORE HOURS**

9 A. M. to 5:30 P. M.

With Easter Over the Spring Drive Swings to Home Furnishing

New Fresh Merchandise for Every Room of Every Home, in Most Instances at Savings of 10% to 50%

Cane and Fibre Furniture

Complete Sets, or Individual Pieces

Made of strong twisted fibre; finished in gray enamel, lightly brushed with gold. Loose, spring seat. Cushion over spring bottoms, covered in gaily flowered chintz.
Settee, with 3 "Sunburst" back cushions, \$122.00(A) \$105.00 Arm Chair, Illustrated above, \$39.50
Arm Rocker, Illustrated above, \$39.50
Chaise Longue, with back pillow, Illustrated (B), \$92.00Day Bed, with bolster, \$105.00
Brown fibre matched suite, cretonne seat cushions and pad backs, Illustrated (A), \$30 Table, \$7.25
Arm Chair, \$18 Fernery, \$12
Chaise Longue, \$55
Arm Rocker, \$18 (B) \$92.00Day Bed, in natural willow, \$27.50
High Back Arm Chair or Arm Rocker, \$14.50
Fibre, finished in frosted brown or blue, loose cushion seat and pad back.

GIMBELS FURNITURE SECTION—Seventh Floor

So Low in Price Are These 50 Great Oriental Rugs

Laristans

Approximately 9 ft. x 12 ft. \$365

And so superb are the colors, sizes and designs, that not soon again will such an opportunity present itself

Chinese

Approximately 9 ft. x 12 ft. \$395

Hotels, Banks, Clubs, and Great Estates, Attention

Made in	Size	Sale Price	Made in	Size	Sale Price
Asia Minor	11 ft. 11 in. x 11 ft. 11 in.	\$215.00	Asia Minor	17 ft. 8 in. x 12 ft.	\$275.00
Asia Minor	13 ft. 5 in. x 10 ft. 3 in.	205.00	Asia Minor	18 ft. 10 in. x 14 ft. 3 in.	405.00
Asia Minor	13 ft. 9 in. x 11 ft. 4 in.	235.00	Asia Minor	17 ft. 7 in. x 15 ft. 8 in.	415.00
Asia Minor	14 ft. 10 in. x 10 ft. 2 in.	225.00	Asia Minor	18 ft. 6 in. x 14 ft. 7 in.	400.00
Asia Minor	14 ft. 1 in. x 11 ft. 10 in.	250.00	Asia Minor	14 ft. 6 in. x 12 ft. 4 in.	485.00
Asia Minor	15 ft. 5 in. x 11 ft. 4 in.	262.50	Asia Minor	13 ft. 10 in. x 13 ft. 1 in.	275.00
Asia Minor	15 ft. 1 in. x 11 ft. 10 in.	250.00	Asia Minor	13 ft. 10 in. x 10 ft. 5 in.	215.00
Asia Minor	15 ft. 10 in. x 11 ft. 3 in.	250.00	Asia Minor	15 ft. 8 in. x 12 ft. 10 in.	305.00
Asia Minor	16 ft. 9 in. x 11 ft. 9 in.	295.00	Asia Minor	16 ft. 3 in. x 13 ft. 5 in.	325.00
			Asia Minor	20 ft. 6 in. x 16 ft.	490.00

Made in	Size	Sale Price	Made in	Size	Sale Price	Made in	Size	Sale Price
India, Mirzapur	12 ft. 6 in. x 10 ft. 3 in.	\$60.00	Laristan	19 ft. 7 in. x 10 ft. 1 in.	\$800.00	China	14 ft. 5 in. x 11 ft. 10 in.	\$600.00
India, Mirzapur	13 ft. 6 in. x 9 ft. 4 in.	60.00	Laristan	16 ft. 10 in. x 13 ft.	875.00	China	15 ft. 4 in. x 12 ft. 1 in.	750.00
India, Mirzapur	15 ft. 12 ft. x 12 ft. 4 in.	95.00	Laristan	16 ft. 5 in. x 10 ft. 11 in.	900.00	China	16 ft. 1 in. x 12 ft. 1 in.	850.00
India, Mirzapur	15 ft. 12 ft. x 12 ft. 4 in.	95.00	Laristan	16 ft. 3 in. x 11 ft. 10 in.	975.00	China	14 ft. 6 in. x 12 ft. 4 in.	900.00
India, Mirzapur	16 ft. 12 ft. x 12 ft. 1 in.	105.00	Laristan	18 ft. 1 in. x 11 ft. 19 in.	1075.00	China	15 ft. 11 in. x 15 ft. 5 in.	1225.00
						China	20 ft. 6 in. x 12 ft. 3 in.	1375.00

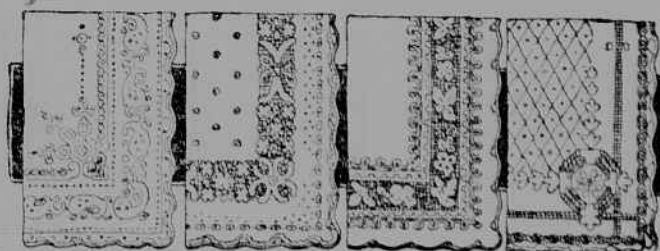
Hundreds of Small Rugs, \$27.50 to \$78.50

Among these are Mosuls, Daghestans, Beluchistans, Shirvans, Cabistans.

GIMBELS RUG SECTION—Sixth Floor.

Quaker Lace Curtains

Secured at Sensationally Low Prices



And Passed on to You, at

\$1.65 and \$2.50 Pr.

Your choice from 500 pairs in 36 handsome designs that are adaptations and reproductions of fine popular laces, including filet, 2 1/2 yards long. You will not find such good curtains at such little prices often.

SALE CONTINUES

Cretonnes, 28c to \$1.35 yd.

36 in. wide. New, fresh, modish designs.

Suitable for Slip Covers, Curtains, Bedspreads, Cushions, Bags, and any other use in the home, wherever gay, sanitary, washable fabrics are needed.

Splendid exhibit of brocaded denims.

The special prices for labor during this sale should be of interest to those who contemplate having Slip Covers made to order. Estimates on request at time of selection.

GIMBELS UPHOLSTERY SECTION—Sixth Floor

An April Clearaway in The Linen Shop

Oddments of Decorative Linens Very Specially Priced

Real Madeira Scarfs, hand-embroidered and hand-scalloped; Hand-made French Cluny lace-trimmed Scarfs; Hand-made French Filet lace-trimmed Scarfs, with hand-embroidered centres and Filet and Cluny Motifs; Sizes 18x36 to 18x54 inches. Closing Out Prices: \$2.25 to \$15.00 each
13 Piece Luncheon Sets, with fine Irish Linen centres, Filet pattern lace-trimmed. Set consists of: 6 Six-Inch Doylies 6 Twelve-Inch Doylies 1 Centre-Piece. Size 24 inches. Special \$6.75 a set
Big Turkish Towels, full bleached, closely woven, very absorbent. Size 22x46, 45c ea.
GIMBELS—Second Floor

Gimbels Have Bought the Collection of Chinese Art Objects

From Ivan Dolgolonchoff of Shanghai, China.

To these very beautiful Oriental pieces are added other Objets d'Art, Porcelains, Bronzes, Potteries, Enamels and Superb Embroideries

Less Than Half the Prices

asked by specialty shops

1000 Pieces of Fine Chinese Embroideries

Chinese embroideries—ranging from delicately worked sleeve bands, from \$1.00 to \$6.75 a pair, to table scarfs, squares, priests' robes, and temple hangings, from \$5.00 to \$150.

Your Attention Is Invited

To the superior display of Dinnerware that Gimbels have arranged in a variety of compositions. American sets (for 6 persons) open at \$7.95. English "Cottage" semi-porcelain (delightful to be used with cretonnes), most moderately priced.

GIMBELS CHINA AND GLASSWARE SECTION—Fifth Floor

Little Prices for Good Bed Coverings

Comforters, \$3.95

A splendid selection featuring April Drive values. Floral designs on Silkoline centres; plain Sateen borders, 72x78 inch.

Comfortables, \$4.85

Covered with Silk and Mull in fancy figures; dotted silk mull borders in pretty colors; white fluffy cotton filled; full size.

Fancy Plaid Blankets \$5.00 each

In Pink, Blue, Tan and Grey; 66x84 inch.

Same Blanket, 72x84", \$5.75 each
GIMBELS—Second Floor**Gingham Week**

At Gimbels, April 21st to 26th

A most varied assortment, selections of months ago, with every detail studied out for the coming season, showing an endless variety of colorings and combinations, checks, broken checks, plaids, overplaids, and broken plaids, representing the best mills of America and Scotland.

American Ginghams, 32 inches wide,

28c, 38c, 48c and 75c yard

Imported Ginghams, 75c and \$1.25 yard.

Ginghams, it seems, were never quite so popular—ginghams for everything—dresses, children's wear, skirts and a hundred and one other uses that gingham can be put to.
A fabric that is smart, launders beautifully, and has an unsuspected charm and chic.**Other Lines of Cotton Fabrics**

SPECIALLY PRICED.

Printed Voiles 28c, 38c, 48c and 68c yd.
Noted for its fine weave and colorings and smart, cool effects for the warm summer days 38 to 40 inches wide.Organdies 48c, 75c, \$1, \$1.25 yd.
Another popular warm day fabric. Will be in great favor this season. Shown in a charming range of beautiful colorings in street and evening shades.Printed Cambrics and English Prints, 25c yd.
36 inches wide, in a beautiful range of colorings and designs. Suitable for house or bungalow wear, children's blouses, and shirtings.

GIMBELS—WASH GOODS SECTION—Second Floor

Learn to Make Your Own Apparel

at the

Gimbel School of Dressmaking

Join now and make your summer dresses while learning. Enroll at Pattern Section, Second Floor.

A Complete Course of 6 Lessons at \$3

An Extraordinary Purchase of 4,000 Yards Imitation Filet and Venice Laces

at three special prices 28c, 48c and 68c yard

This collection is exceptional. All the new desirable and fashionable laces. Exact reproduction of the hand-made pattern in widths ranging from 2 to 5 inches.

They are the proper laces for trimming the new Spring and Summer frocks and lingerie. When Spring and Summer sewing begins, the demand for laces grows very large.

There are about twenty-five individual patterns, including the flower, rose and conventional designs. Edgings and insertions suitable for fancy work, camisoles, collar and cuff sets and curtain trimmings.

GIMBELS LACE AND EMBROIDERY SECTION—Main Floor

1 3/4 inch Persian Bandings, 35c yard

Beautiful colorings suitable for binding, tapestry scarfs, pillows, portieres and any other interior decoration of this sort. Also very attractive for belting on sport suits or blouses, hat bands and several other uses they can be put to. If bought in the regular way, they would sell for about double this price.

GIMBELS TRIMMING SECTION—Main Floor

White Fabrics Answer the Roll Call of April

Voiles, 28c a yard

Plain and seeded Voiles; also Organdies and Striped Madras for Spring and Summer wear; 36" wide.

Fancy Voiles, 38c and 48c a yard

A fine sheer quality; excellent for Children's wear, waists and dresses; 36" wide.

English Longcloth, \$2.95 a piece

Nice, soft finish; 10 yds. to piece; 36" wide.

GIMBELS WHITE FABRICS SECTION—Second Floor

Novelty Skirtings, 58c a yard

An attractive assortment in various figures, stripes and basket weaves; 36" wide.

White Organdy, 50c a yard

Suitable for waists and dresses; 40" wide.

Piques, 55c a yard

Fine and wide wale; for little boys' suits and children's dresses; 27" wide.

Extraordinary Offerings From the April Sale of Beautiful Silks

New Foulard Silks \$1.95 yard

A special purchase of foulards enables us to offer you these beautiful silks at this exceptionally low price.

No matter what your idea may be as to ground color, or how neat or elaborate you wish the design to be, you can come straight to Gimbels and find it. Foulards will be much in evidence this summer, as fashion looks upon them with great admiration. These silks are 35 to 40 inches wide.

36 inch Radiant Taffeta Specially Priced \$2.55 yard

This new Radiant Taffeta is an inspiration to the home sewers. Taffeta silks are durable, as every one knows. A soft yet full bodied fabric, with a beautiful radiant finish. The beauty of its lustre and its lovely draping qualities are especially noteworthy. Shown in the Spring's newest colorings of navy, rose pink, peacock blue, and black.

Printed Georgette Crepe at \$2.85

You may find many old favorites as well as many new and exclusive patterns in this beautiful showing of printed Georgette crepes. You will find here the greatest collection of designs and colors to be had. A variety of colorings in many rare and distinctive patterns.

GIMBELS—SILK SECTION—Second Floor.

New Spring Dress Goods

At April Savings

Every new weave and color of the season in this collection.

54 inch Navy Blue Tricotines, \$4.65 yard

The most popular fabric of the season. All wool in a fine, firm weave. Comes in the dark navy blue. Splendid for Spring Suits, frocks, to be worn without a coat, and is ideal for capes.

54 inch Tweed Suiting, \$3.50 yard

You will save considerably by buying this beautiful all wool tweed-to-morrow. Scotch effects in light and dark mixtures, heather grays, greens and tans.

54 inch Navy Blue Tailor Serges, \$3.25 yard

Fine mannish serges, a firm twill. All wool, shown in dark navy blue and black.

GIMBELS—DRESS GOODS SECTION—Second Floor.